

A G E N D A



Recommendation for Council Action

Austin City Council	Item ID	67157	Agenda Number	2.
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Meeting Date:	1/26/2017	Department:	Austin Energy
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Subject

Approve an ordinance authorizing acceptance of \$100,000 in grant funds from The Schmidt Family Foundation – The 11th Hour Project and amending the Fiscal Year 2016-2017 Operating Budget – Special Revenue Fund of Austin Energy (Ordinance No. 20160914-001) to appropriate \$100,000 for electric vehicle program outreach and education activities, specifically targeting low-and moderate-income communities.

Amount and Source of Funding

Funding in the amount of \$100,000 is available from The Schmidt Family Foundation. The grant period is from March 1, 2017 through September 30, 2018. A City funding match is not required.

Fiscal Note

A fiscal note is attached.

Purchasing Language:	
Prior Council Action:	September 14, 2016 – Approved the Fiscal Year 2016-2017 Operating Budget – Special Revenue Fund of Austin Energy, Ordinance No. 20160914-001.
For More Information:	Jeff Vice, Director, Local Government Issues (512) 322-6087; Debbie Kimberly, Vice President, Customer Energy Solutions (512) 322-6327; Karl Popham, Manager, Electric Vehicles & Emerging Technologies (512) 322-6005.
Council Committee, Boards and Commission Action:	To be reviewed by the Electric Utility Commission on January 23, 2017.
MBE / WBE:	
Related Items:	

Additional Backup Information

Austin Energy seeks approval to accept grant funding in the amount of \$100,000 from The Schmidt Family Foundation – The 11th Hour Project to enhance outreach and educational opportunities about electric transportation and in support of goals outlined in the 2016 City of Austin Smart City Challenge application. The grant period is from March 1, 2017 through September 30, 2018.

This external funding supports key components of the Austin Community Climate Plan and Austin Energy's Resource, Generation and Climate Protection Plan in regards to reducing community-wide greenhouse gas. The grant will reinforce transportation electrification goals and programs through stakeholder engagement in support of low income and/or historically underserved communities. Specifically, it will include outreach and education on alternatives to traditional light duty vehicles such as electric bicycles, mopeds, and scooters. Education will include creating awareness for these alternatives, conveying their benefits, and removing barriers to adoption. Lessons learned, results, and findings will be published so they may be applied to other locations in Austin and beyond.

The grant will fund, in part, a contract position whose focus will be to:

- Promote electric vehicle (EV) outreach and marketing efforts with a targeted focus on low income apartment communities;
- Develop a low income transportation electrification engagement plan;
- Participate in community events involving dealerships, property management companies, and other stakeholders, to foster adoption of light-duty EVs, e-bike, and other electric two-wheel vehicles by underserved communities
- Assist with existing EV projects through stakeholder engagement, collaboration, and project management;
- Engage low income and/or historically underserved communities to provide feedback regarding the EV transportation programs; and
- Publish results and findings and provide status reporting to stakeholders and The Schmidt Family Foundation's 11th Hour Project.

The 11th Hour Project's (<http://www.11thhourproject.org/>) Climate & Energy Program focuses on two linked goals: reducing reliance on fossil fuels and accelerating the production and adoption of renewable energy. More specifically, the Program is designed to reduce greenhouse gas emissions from transportation sectors.

The General Fund will not be required to contribute additional funds beyond those currently budgeted to this program.